



VCCPU

VICE CHANCELLORS'
COUNCIL FOR
PRIVATE UNIVERSITIE

ANNUAL REPORT

2022

CONTENTS

1. MESSAGE FROM THE CHAIRMAN

2. OVERVIEW

- a. Who We Are
- b. Ambitions
- c. Executive Board Members 2022/2023

3. MANAGEMENT DISCUSSION

- a. The Year in Review 2022
- b. VCCPU Membership
- c. Initiatives and Activities
- d. Reflection: Reimagine Campus Culture for New Generation of Learners

4. FINANCIAL REVIEW 2022



MESSAGE FROM THE CHAIRMAN

As Malaysia, the region, and the world continue on the path for recovery from the aftermath of COVID-19, rapid change remains a feature of our world. Geopolitical, economic, technological, environmental, and demographic changes are creating global, regional, and national challenges and (hopefully) opportunities. Higher education, as a provider of talent and developer of new knowledge essential for the economy, as well as the space for dialogue and building common understanding, remains a highly important sector.

The latest step change in the power of artificial intelligence (AI) exemplified by the launch of ChatGPT in November 2022 is a great case in point and example of a disruptive technology that governments, businesses, and universities are still grappling with and exploring its impact. Against this background, the VCCPU members remain committed to continuing working collaboratively, among themselves and with other stakeholders, to achieve the best possible outcomes for our students, the economy, and the nation. As such, 2022 was a year of action. Among the highlights of the year were the launch of our website at www.vccpu.org which now serves as a one stop portal for information about us, our visit to the Ministry of Higher Education (MOHE), and our visit to the Malaysian Qualification Agency (MQA).

We also continued our thought leadership and advocacy for excellence in higher education through sharing with media and participating in various forums to make sure that the point of view of our sector and members is heard and recognised.

We will continue to consolidate our membership and our initiatives, and we have an ambitious plan for 2023 that will focus on building capacity, recognising excellence, and improving the recruitment of international students by our institutions. One of our key initiatives will be a Roundtable, in collaboration with Education Malaysia Global Services (EMGS) and other relevant partners, to explore pathways to attract more international students to support Malaysia achieve the aspiration of becoming an educational hub.

Thank you very much for reading our annual report and for joining us on this journey and we look forward to continue working together.



Prof Mushtak Al-Atabi
Chairman of VCCPU

OVERVIEW

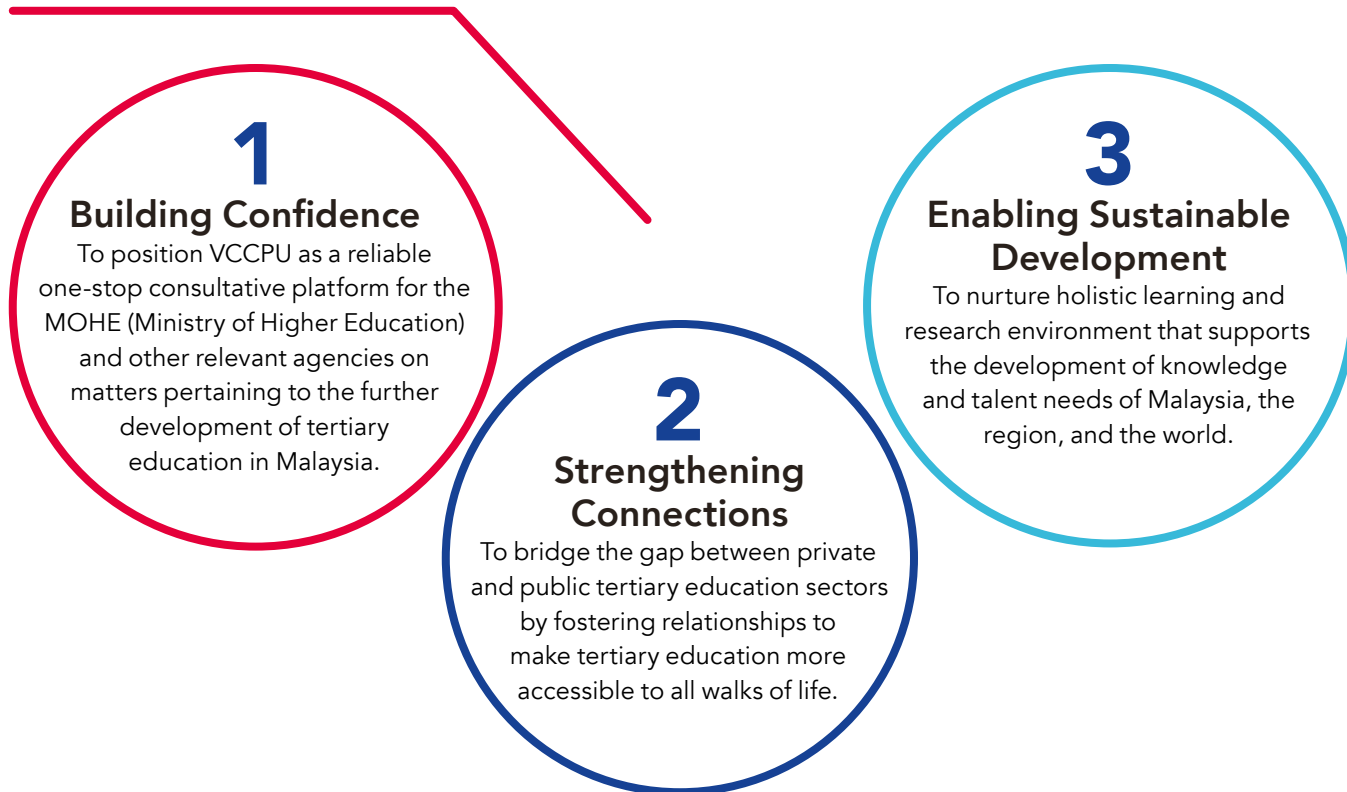


Who We Are

The Vice Chancellors' Council for Private Universities (VCCPU) was launched on 21 February 2019 at Dewan Za'aba, Putrajaya. It was formed with strong support from the Malaysian Ministry of Education (MOE) then and now, the Ministry of Higher Education (MOHE). VCCPU acts as a consultative platform for private universities to share ideas, experiences and resources with regards to higher education and the role of private universities. Issues that affect private universities will be reviewed and addressed collectively, as part of the effort to enhance higher education in this country. VCCPU also provides an important bridge to MOHE and other relevant agencies to reach out to private universities with the aspiration to further develop the private higher education sector in Malaysia.

Ultimately, the VCCPU is a think tank and a collaborative action group. Its members are the leaders of private universities in Malaysia. It is aimed at providing an inclusive platform for exchange, understanding and collaboration among all the stakeholders interested in the development and advancement of the higher education sector in Malaysia.

AMBITIONS



EXECUTIVE BOARD 2022/2023



Prof Muhstak Al-Atabi
Chairman

Provost, CEO and Vice Principal,
Heriot-Watt University Malaysia



Prof Dato' Sr Dr Omar Osman
Deputy Chairman

Vice-Chancellor and CEO,
DRB- HICOM University of
Automotive Malaysia



Prof Dr Abdul Aziz Baba
Secretary General

Vice-Chancellor and CEO,
International Medical University
(IMU)



Prof Dato' Dr Mohd Azmi Omar
Treasurer

President, International Centre
for Education in Islamic Finance
(INCEIF)



Prof Dr Sulochana Nair
Member

Vice-Chancellor and CEO, Binary
University of Management &
Entrepreneurship



**Prof Puan Sri Dato' Dr Junainah
Abd Hamid**
Member

Vice-Chancellor, Management &
Science University (MSU)



Prof Matthew Nicholson
Member

Interim Vice-Chancellor, Monash
University Malaysia



**Prof Dato' Dr Mazliham
Mohd Su'ud**
Member

President and CEO,
Multimedia University (MMU)



Prof Zita Mohd Fahmi
Member

Vice-Chancellor, Quest
International University

EXECUTIVE BOARD 2022/2023



Ir Prof Lau Hieng Ho
Member

Pro Vice-Chancellor and
CEO, Swinburne University of
Technology Sarawak



**Prof Datin Paduka
Dr Samsinar Md Sidin**
Member

Vice-Chancellor, Universiti Tun
Abdul Razak (UNIRAZAK)



Ir. Prof Dato' Dr Ewe Hong Tat
Member

President/CEO, Universiti Tunku
Abdul Rahman (UTAR)



Prof Dr Lily Chan
Member

Chief Executive and Vice-
Chancellor, Wawasan Open
University

Supported by the Assistant Secretaries:

- **Noraidah Binti Yusoff**
Registrar,
International Medical University
- **Dr Lee Chia Ping**
Associate Professor,
Malaysia Engineering and Physical Sciences,
Heriot-Watt University

VCCPU MEMBERSHIP



THE YEAR IN REVIEW 2022

VCCPU MEMBERSHIP STATUS

Membership for 2022:

33 universities

New Members Admitted
in 2022:

1 university



MANIPAL
INTERNATIONAL UNIVERSITY

New Members Admitted
in 2023 (Until May 2023):

3 universities



VCCPU ON SOCIAL MEDIA

This year, the VCCPU was proud to launch its online presence with its website and other social media platforms. The website serves as a one stop portal for information and social media platforms will enhance interaction and engagement with members as well as other interested parties.

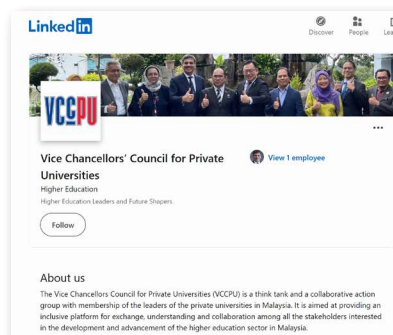
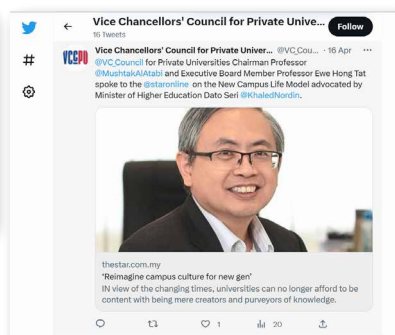
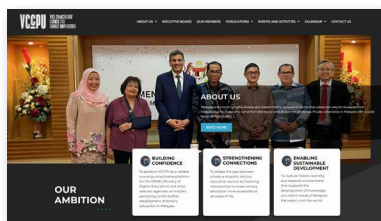
Our website

<https://vccpu.org/#>

Our social media

https://twitter.com/vc_council

<https://www.linkedin.com/company/vccpu>



Coming soon on Instagram!

INITIATIVES AND ACTIVITIES

PUBLICATIONS AND PRESS STATEMENTS

Opinion Paper

5 January 2022

Post COVID-19 Higher Education: A New Approach to Defining Necessary Learning Resources

Feedback from Executive Board Members:

1. Prof Zita Mohd Fahmi
2. Prof Datin Paduka Dr Samsinar Md Sidin

APRIL 2022

17 April

Title: Need for HEIs to grow revenue streams

Media: The Star

Author: Prof Datuk Dr Kamal Nasharuddin Mustapha

News Ref: <https://www.thestar.com.my/news/education/2022/04/17/need-for-heis-to-grow-revenue-streams>

JULY 2022

10 July

Title: The Motivational Divide

Media: The Star

Author: Prof Mushtak Al-Atabi

News Ref: <https://www.thestar.com.my/news/education/2022/07/10/the-motivational-divide>

22 July

Title: Achieving net-zero a 'complex' but rewarding process, says expert

Media: Free Malaysia Today

Author: Prof Mushtak Al-Atabi

News Ref: <https://www.freemalaysiatoday.com/category/highlight/2022/07/22/achieving-net-zero-a-complex-but-rewarding-process-says-expert/>

AUGUST 2022

28 August

Title: Court-ing Human Excellence

Media: The Star

Author: Prof Mushtak Al-Atabi

News Ref: <https://www.thestar.com.my/news/education/2022/08/28/court-ing-human-excellence>

OCTOBER 2022

1 October

Title: Giving Higher Education Sector More Funds Will Boost GDP, Says Provost

Media: Free Malaysia Today

Author: Prof Mushtak Al-Atabi

News Ref: <https://www.freemalaysiatoday.com/category/nation/2022/10/01/giving-higher-education-sector-more-funds-will-boost-gdp-says-provost/>

16 October

Title: Leadership Crisis in a VUCA World

Media: The Star

Author: Prof Mushtak Al-Atabi

News Ref: <https://www.thestar.com.my/news/education/2022/10/16/leadership-crisis-in-a-vuca-world>

17 October

Title: Komited Tingkat Imej Pengajian Tinggi Negara

Media: Harian Metro

Interviewee: VCCPU Executive Board Members

News Ref: <https://www.hmetro.com.my/mutakhir/2022/10/893432/komited-tingkat-imej-pengajian-tinggi-negara>

19 October

Title: Malaysia's VCCPU Collaborates with the MQA to Promote Higher Education Throughout the Region

Media: News Hub Asia Reporter

News Ref: <https://www.newshubasia.com/post/malaysias-vice-chancellors-council-for-private-universities-vccpu-collaborates-with-the-malaysian-qualifications-agency-mqa-to-promote-higher-education-throughout-the-region/>

Media: Bacalah Malaysia Team

News Ref: <https://www.bacalahmalaysia.my/malaysias-vccpu-collaborates-with-the-mqa-to-promote-higher-education-throughout-the-region/>

Interviewee: VCCPU Executive Board Members

NOVEMBER 2022

1 November

Title: Ibrahim Sani's Notepad: GE15—Creating Purpose Driven Leaders

Media: Astro Awani

Interviewee: Prof Mushtak Al-Atabi

News Ref: <https://www.youtube.com/watch?v=ZTQLSJP85mE>

INITIATIVES AND ACTIVITIES

ENGAGEMENT WITH OTHER STAKEHOLDERS

VCCPU continued to engage with the MOHE and Malaysian Qualifications Agency and other stakeholders. VCCPU also discussed the various approaches to elevate the private education sector in Malaysia.

List of activities participated by VCCPU members in 2022:

Invitation as Evaluator for New IPTS upgrading

4 February 2022

1. Kolej Pengajian Islam Johor (MARSAH upgraded to University College status
2. Kolej Antarabangsa Putra upgraded to University College status

12 May 2022

1. Kolej Antarabangsa Putra upgraded to University College status
2. Kolej Yayasan Pelajaran Johor upgraded to University College status
3. Kolej Universiti KPJ Healthcare upgraded to University status

29 July 2022

1. Kolej Universiti Islam Selangor upgraded to University status
2. AMC (Sabah) upgraded to University College status

25 November 2022

1. Kolej Antarabangsa Teknologi Spektrum, Selangor upgraded to University College status

19 January 2022

Sesi Libat Urus Cadangan Pembukaan IPT Sepenuhnya pada Mac 2022 dipengerusi oleh YBhg Dato' Prof Husaini Omar, Ketua Pengarah Pendidikan Tinggi Jabatan Pendidikan Tinggi Pengajian Tinggi (KPT) 1443H/2022

31 May 2022

Majlis Sambutan Aidilfitri Bersama Warga Kementerian Pengajian Tinggi (KPT) 1443H/2022

26 – 28 June 2022

Bengkel Pembangunan Garis Panduan IPTS Bagi Inisiatif di bawah Kumpulan Kerja Teknikal 1 (Technical Working Group 1 (TWG) PEMUDAH IPTS

7 July 2022

Penyediaan Memorandum Bagi Majlis Dialog Kementerian Perdagangan Antarabangsa dan Industri (MITI) 2022

1 August 2022

Mesyuarat Kerjasama Antara Kementerian Pengajian Tinggi – Surrey University (Dual Program-PhD)

2 & 3 August 2022

Persidangan Inovasi Malaysia 2022

14 October 2022

Courtesy Visit to Chief Executive Officer, Dato' Professor Dr. Mohammad Shatar bin Sabran & Top Management of MQA

Representatives: Prof Mushtak Al-Atabi, Prof Dato Sr Dr Omar Osman, Prof Abdul Aziz Baba, Prof Datin Paduka Dr Samsinar Md Sidin, Prof Zita Mohd Fahmi, Ir Prof Lau Hieng Ho



17 October 2022

Program Pembangunan dan Pemantapan Kepimpinan Bersama Ketua Eksekutif IPTS

1 December 2022

Mesyuarat Jawatankuasa Swaakreditasi (MJSA) Agensi Kelayakan Malaysia (Malaysian Qualifications Agency, MQA) Bil. 01 Tahun 2022

REFLECTION

REIMAGINE CAMPUS CULTURE FOR NEW GENERATION OF LEARNERS

by Prof Mushtak Al-Atabi

Chairman, Vice Chancellors' Council of Private Universities (VCCPU)

Provost, CEO and Vice Principal, Heriot-Watt University Malaysia

As the world of work and life at large evolve, the higher education system, including the model of the campus, needs to evolve in parallel in order to remain relevant. We live in a highly competitive, changing and uncertain world and the challenges we face are unique and unprecedented in many ways.

Examining Malaysian graduates' outcomes such as employability and competitiveness shows a wide room for improvement. In 2021, the Ministry of Higher Education's (MOHE) Graduate Tracking Study System found that there were 41,467 unemployed graduates or 14.5 per cent of the total of 286,299 local graduates who completed their courses in that year.

Our universities are traditionally focused on the development of human capital through theoretical knowledge acquisition that is measured by exams. However, we need a holistic educational model that fosters graduates who are able to preserve, build, and enhance five types of capital: human capital, social capital, emotional capital, economic capital, and natural capital.

This will require the reimagination of campus life as an integral part of human development.

Recently the Minister of Higher Education, Dato' Seri Mohamed Khaled Nordin, shared a vision for a new model of campus life. Even the choice of language is important and "campus life" implies that authentic learning and development will happen through real life experiences. Done right, a new model of campus life has the potential to transform the higher education system in the country and support the cultivation of the necessary talent that will make Malaysia a high-income nation and contribute towards making the world a sustainable, equitable, and enjoyable place. In our view, this can only

be achieved through integrating academic learning and assessment into campus life, rather than seeing campus life as merely an extra-curricular activity. It is said that "it takes a village to raise a child." The campus needs to be the village and the community that will nurture, support and stimulate our youth to achieve their full potential.

Making this new model a reality will require a shift in mindsets, development of teaching skills, transformation in curriculum and assessments as well as the cultivation of a culture of exploration and experimentation (see next page).

It is essential to describe the broad lines of the new campus life model and allow different universities to explore the system rather than adopting a one-size-fits-all approach. Accepting an experimental approach and providing space for students and staff to innovate will be very important. Encouraging partnership between public and private universities will be highly desirable and engaging with the industry to bring the industry on campus will be essential for the success of this initiative.

We believe that the VCCPU members will be at the forefront of innovating and working with other stakeholders to make the new campus life a reality that will support the delivery of world-class student outcomes.



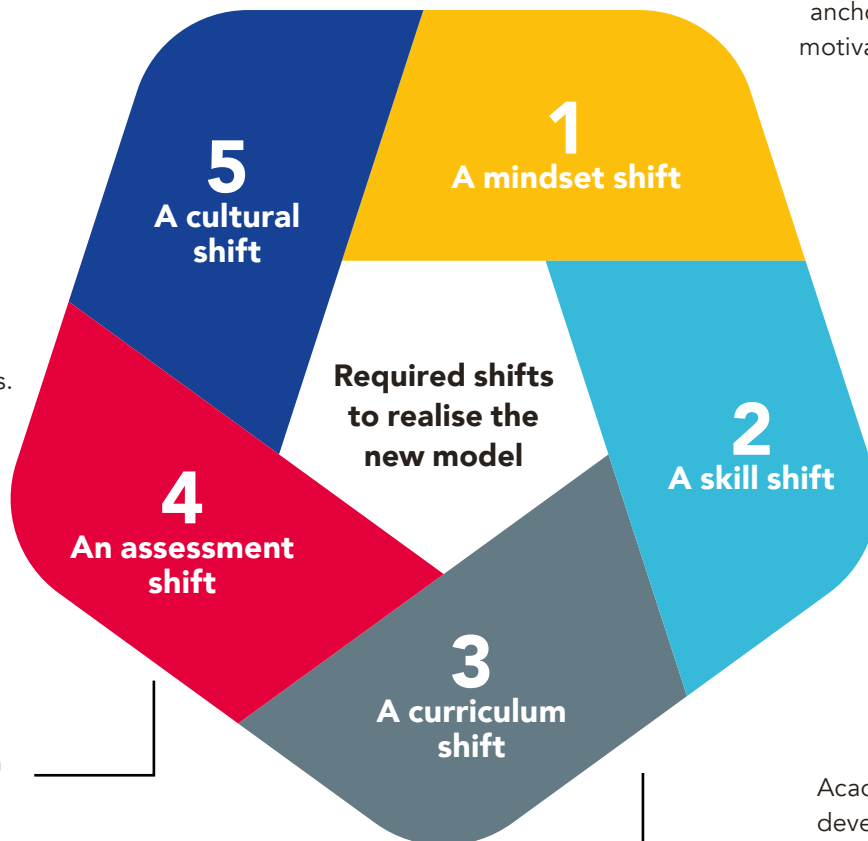
We need to develop a culture of exploration and embracing of experimentation where it is safe to try and fail. This will enhance resilience and cultivate an entrepreneurial mindset.



The community needs to move from being knowledge-acquisition driven to being purpose driven. Students and staff need to be equipped with a deep sense of purpose as this will be the only way to ensure that they will remain anchored, productive, and motivated in a continuously changing world.



The current assessment model is largely built on standardised exams. This needs to move into a personalised approach so that students can learn at a pace that is on par with their individual needs. Personalised assessments will also help support learning rather than just be a means of evaluation.



Academics need to develop new skills that enable them to support their students well beyond the classroom. They need to transform from lecturing to coaching. This will require some work but it is not unsurmountable.



The curriculum we teach needs to be transformed from being subject-based to impact-based. What our students learn and practice needs to be designed so that it is consequential in the world. Students can learn through activities and projects that are connected to their sense of purpose while helping their local and global communities.

FINANCIAL **REVIEW**

The background of the slide is a dark navy blue. It is decorated with several large, overlapping circular segments in various colors: light blue, red, white, and grey. These segments are arranged in a way that they appear to be parts of larger circles that are partially visible or cut off by the edges of the frame. The overall effect is a modern, geometric, and abstract design.

INCOME & EXPENDITURE STATEMENT

Particulars	FYE 31 Dec 2022	FYE 31 Dec 2021
Income		
Annual Membership Subscription Fee	35,000.00	34,000.00
Total Income	35,000.00	34,000.00
Expenditures		
Bank Charges	20.50	26.00
Depreciation	-	-
Salary, Allowances, Bonus	-	-
Total Expenditures	20.50	26.00
Operating Profit	34,979.50	33,974.00
Net Profit / (Loss)	34,979.50	33,974.00

These financial statements were prepared and audited under the supervision of the chairman and the treasurer.

BALANCE SHEET

Particulars	As at 31 Dec 2022	As at 31 Dec 2021
Fixed Assets		
Softwares and Applications	-	-
Softwares and Applications Accum Depreciation	-	-
Total Fixed Assets	-	-
Current Assets		
Cash in Hand	-	-
Malayan Banking Berhad	65,953.50	44,974.00
Annual Membership Subscription Fee Receivable	17,000.00	3,000.00
Total Current Assets	82,953.50	47,974.00
Total Assets	82,953.50	47,974.00
Current Liabilities		
Other Creditors	-	-
Total Current Liabilities	-	-
Net Asset / (Liabilities)	82,953.50	47,974.00
Funded by		
Accumulated Profit & Loss B/F	47,974.00	14,000.00
Current Profit & Loss	34,979.50	33,974.00
Total Accumulated Profit & Loss	82,953.50	47,974.00
	82,953.50	47,974.00

ACKNOWLEDGEMENT

The secretariat would like to express its warmest gratitude and appreciation to all parties who have supported and contributed towards the success of the Annual General Meeting.



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